

Purpose of the Analysis

Strengths

- _____
- _____
- _____
- _____
- _____

Internal Factors



Weaknesses

- _____
- _____
- _____
- _____
- _____

Opportunities

- _____
- _____
- _____
- _____
- _____

External Factors



Threats

- _____
- _____
- _____
- _____
- _____

Conclusions
